

JENNIFER BRAZIL

2135 Angus Drive Walnut Creek, CA 94598 925.934.1728 www.jenniferbrazildesign.com

FREELANCE DESIGN & PRODUCTION

MULTIPLE CLIENTS

2008-PRESENT

LINDSAY WILDLIFE MUSEUM

- Annual report, school program booklet, gala invitation, event collateral, signage

WALNUT CREEK CHAMBER

- Walnut Creek on Ice: postcards, print and web ads, BART posters, gala invitation

WEST ADVERTISING

- In-house designer: newspaper ads, newsletters, outdoor banners

ROY REZENTES DESIGN

- Scientific posters, multiple language data sheets

ADVERTISING DESIGN & PRODUCTION

DIABLO PUBLICATIONS

2000-2008

2012-PRESENT

DIABLO MAGAZINE

CITY BOOK SERIES: WALNUT CREEK, LAMORINDA, BERKELEY/OAKLAND

DIABLO ARTS MAGAZINE

NAPA/SONOMA MAGAZINE

CONCIERGE—THE INSIDERS GUIDE TO WINE COUNTRY

TRIVALLEY, CALIFORNIA VISITORS GUIDE

- Advertising Designer
- Design print and web ads and magazine special sections using InDesign, Photoshop and Illustrator (Macintosh platform)
- Collaborating with account executives and clients to design effective advertising campaigns
- Creating and updating marketing collateral
- Preflighting and troubleshooting of supplied digital materials using PitStop
- Paginate multiple books
- Supervise advertising designers
- Check proofs

MAGAZINE PRODUCTION

DRIVE! MEDIA

1996-2000

STREET RACER MAGAZINE

- Art Director/Production Manager
- Dummy 68 page book
- Supervise graphic designers
- Check proofs
- Track ad materials
- Design cover and editorial layouts using Quark, Photoshop and Illustrator (Macintosh platform)

DRIVE! MAGAZINE

- Advertising Production Manager/Graphic Designer
- Track ad materials
- Supervise graphic designers
- Design editorial and advertising layouts using Quark, Photoshop and Illustrator (Macintosh platform)

EDUCATION

SAINT MARY'S COLLEGE

OF CALIFORNIA

- B.A., magna cum laude, in Communications
- Editor, Gael Yearbook
- Dean's List

REFERENCES

ROY REZENTES II

2990 Calido Ct.
Cameron Park, CA 95682
(530) 672-6838
roy@royrezentesdesign.com

MARY MCAFEE

McAfee Corporate Event Planners
10 Smith Ranch Court
San Rafael, CA 94903
(415) 472-7757
mary@mcmcep.com